

FRANCHISEES

EVENTS SCHEDULE

2023 ANNUAL CONVENTION | JAN 24-27, 2023 | CROWNE PLAZA PHOENIX-CHANDLER GOLF RESORT



TUES / JAN 24

- 2:30 pm - 6:00 pm** **Check In** | Hotel Lobby
- 5:00 pm - 6:30 pm** **Dinner** (See Local Activities Guide for discounts and/or suggestions)
Please eat before arriving at the reception
- 6:30 pm - 10:00 pm** **Welcome Reception*** | Crust Simply Italian Restaurant, 10 N San Marcos Place, Chandler, AZ 85225

WED / JAN 25

- 7:00 am - 7:45 am** **Bible Study** | Hotel (Palomino)
- 7:45 am - 8:15 am** **Breakfast** (Sponsored by ProSource) | Hotel (La Terraza Patio)
- 8:30 am - 9:00 am** **Welcome Meeting*** | Hotel (La Terraza Patio)
- 9:15 am - 10:45 am** **Key Note with Kayleen McCabe*** | Hotel (La Terraza Patio)
- 10:45 am - 11:00 am** **Break**
- 11:00 am - 12:30 pm** **Classes** | Hotel (TBD: Palomino, San Tan, La Ventana, Palo Verde)
- 12:30 pm - 1:30 pm** **Lunch** (Sponsored by Loba-Wakol) | Hotel (La Terraza Patio)
- 1:30 pm - 5:30 pm** **EXPO & Raffle** | Hotel (San Marcos Ballroom B)
- 5:30 pm** **Dinner** (See Local Activities Guide for discounts and/or suggestions)
- 7:00 pm - 10:00 pm** **Puro Cigar Bar Event** (Sponsored by RW Supply & Mullican Flooring)
1 Cigar, 1 Drink & Snacks Provided
111 W Boston St., Chandler, AZ 85225

THURS / JAN 26

- 7:00 am - 7:45 am** **Bible Study** | Hotel (Palomino)
- 7:45 am - 8:30 am** **Breakfast** (Sponsored by Raintree) | Hotel (La Terraza Patio)
- 8:30 am - 10:00 am** **Classes** | Hotel (TBD: Palomino, San Tan, La Ventana, Palo Verde)
- 10:00 am - 10:15 am** **Break**
- 10:15 am - 11:45 am** **Classes** | Hotel (TBD: Palomino, San Tan, La Ventana, Palo Verde)
- 11:45 am - 1:00 pm** **Lunch** (Sponsored by Aboritec) | Hotel (La Terraza Patio)
- 1:00 pm - 2:15 pm** **Product Demo - LED Hardwax** | Hotel (La Ventana)
- 1:00 pm - 2:15 pm** **Product Demo - Laticrete** | Hotel (San Tan Ballroom)
- 2:15 pm - 2:30 pm** **Break**

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THURS / JAN 26 *(continued)*

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|---------------------------|---|
| 2:30 pm - 3:45 pm | Product Demo - Finished Edge Hotel (La Ventana) |
| 2:30 pm - 3:45 pm | Product Demo - Laticrete Hotel (San Tan Ballroom) |
| 3:45 pm - 4:00pm | Break |
| 4:00 pm - 5:15 pm | Product Demo - Loba-Wakol Hotel (La Ventana) |
| 4:00 pm - 5:15 pm | Product Demo - Revel Woods Hotel (San Tan Ballroom) |
| 6:00 pm - 10:00 pm | Footprints Franchisees' Dinner* La Ristra - 140 N Arizona Ave, Chandler, AZ 85225
<i>Crazy Cultivate-Themed Shirt/Costume Night</i> |

FRI / JAN 27

- | | |
|----------------------------|---|
| 7:00 am - 7:45 am | Bible Study Hotel (Palomino) |
| 7:45 am - 8:30 am | Breakfast Hotel (Pergola Patio) |
| 8:30 am - 10:00 am | Classes Hotel (TBD: Palomino, San Tan, La Ventana, Palo Verde) |
| 10:00 am - 10:15 am | Break |
| 10:15 am - 11:45 am | Classes Hotel (TBD: Palomino, San Tan, La Ventana, Palo Verde) |
| 12:00 pm - 1:00 pm | Lunch Hotel (Pergola Patio) |
| 1:15 pm - 2:30 pm | General Session* Hotel (San Marcos Ballroom B) |
| 2:30 pm - 2:45 pm | Break |
| 2:45 pm - 3:15 pm | Keynote Speaker* |
| 3:15 pm - 4:00 pm | Q&A and Wrap-up* |
| 4:00 pm | Dismissed |

* Mandatory Footprints Floors Franchisee events

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JAN 24-27, 2023

CROWNE PLAZA PHOENIX-CHANDLER GOLF RESORT

1 N. San Marcos Place
Chandler, Arizona 85225
ph (480) 812-0900
fax (480) 899-5441
www.SanMarcosResort.com

HOTEL RESERVATIONS

[Online](#) or call (877) 685-5594. Use reference block code ZKS when booking.

Hotel Rates

\$189 per night, plus 11.67% tax, \$10 resort fee/day, \$7.50 historic fee/day (Includes: Single/double occupancy, Welcome Drink (tap beer, wine, or soda) at 1912 Lounge at check in, 2 Bottled waters/day, Wi-Fi Access, 24-hour fitness facility, self-parking, 1 bucket of range balls per guest, per stay, 15% off published rates at San Marcos Golf Course, 10% discount on Vaya Salon Services & Massage)

CONFERENCE FEE STRUCTURE / COST DETAILS

\$400.00 Participant Fee (Franchisee)

\$250.00 Per Additional Franchisee Guest

Includes: Welcome reception, 3 breakfasts, 3 lunches, Franchisee dinner

EVENT DESCRIPTIONS

Welcome Reception Executive Staff, Franchisees, Franchisees' Staff and Corporate Partners gather for heavy appetizers/ drinks/dessert

Bible Study All Franchisees & Franchisees' Guests/Staff are invited to this optional activity to learn & study the Bible together

Classes All Franchisees & Franchisees' Guests/Staff will choose from a series of courses designed to further education in Sales, Business Management & Production

EXPO All Franchisees & Franchisees' Guests/Staff will be on-site in the exhibit hall to peruse the Corporate Partners' booths to become familiar with offered and featured programs, products and services

Raffle All Franchisees will be provided numbered tickets, one or some of which are subsequently drawn at random, the holder or holders of such tickets are eligible to win prizes supplied by Corporate Partners

Demos These six - 1 hour slots will be available for Corporate Partners to have the opportunity to meet with Footprints Floors Franchisees to demonstrate products and educate Franchisees in regard to industry samples, materials and trade

Franchisees' Dinner (Thursday, January 26, 2023) The Executive Staff, Corporate Staff, Franchisees, Franchisees' Guests/Staff will gather for dinner, drinks and dessert. Designed to network & build relationships with other Franchisees nationwide

General Session (Friday, January 27, 2023) The Executive Staff, Franchisees, Franchisees' Guests/Staff meet in full for 2023 Corporate Announcements/Enhancements, 2022 Awards Ceremony, Thank You Gifts, Key Note address from CEO/Founder and Q&A

QUESTIONS?

For any Footprints related questions, please contact Laura Murphy at conventioninfo@footprintsfloors.com or (720) 788-1062. The annual conference begins on Tuesday, Jan 24 with hotel check-in (Crowne Plaza, Hotel Lobby) at 2:30pm, and ends with the General Session (Crowne Plaza Hotel, San Marcos B) at 4pm on Friday, January 27.